

No Change in Cowperthwaite Plans.
Publishers of The Evening World:
Will you be kind enough to help minimize our loss of trade which may possibly result from the announcement recently published that we have leased a building for another store?
Our only place of business are at No. 193 to No. 206 Park Row, near Chatham Square, and at No. 2213 to No. 2224 Third Avenue, corner of One Hundred and Twenty-first Street. We have no intention either to move or to open a third store. Respectfully yours,
COWPERTHWAIT & SONS.

An Old Family Cough Remedy, Home-Made

Easy Prepared—Costs Very Little, but Is Prompt, Sure and Effective.

By making this pint of old-time cough syrup at home, you not only save about 85¢, as compared with the ready-made kind, but you will also have a much more prompt and positive remedy in every way. It overcomes the usual cough, throat and chest colds in 24 hours—relieves even whooping cough quickly—and is excellent, too, for bronchitis, bronchial asthma, hoarseness and spasmodic croup.

Get from any drug store 2½ ounces of Pinex (50 cents' worth), pour it into a pint bottle and fill the bottle with plain granulated sugar syrup. Full directions with Pinex. Keeps perfectly and tastes good.

Pinex is a most valuable concentrated compound of genuine Norway pine extract combined with gualacal and other natural healing pine elements. There are many worthless imitations of this famous mixture. To avoid disappointment, ask your druggist for "2½ ounces of Pinex," and do not accept anything else.

A guarantee of absolute satisfaction, or money promptly refunded, goes with this preparation. The Pinex Co., Ft. Wayne, Ind.—Adv.

FLUSHING FIGHTS TO ENFORCE ORDER FOR MORE CARS

Arguments Made in Court on Mandamus Writ Against B. R. T. Subsidiary.

RESIDENTS WANT SEATS.

Their Attorney Says New Sub-way Excuse for Inaction Is Bosh.

Supreme Court Justice Lehman today heard arguments in the application of the Flushing Association for a peremptory writ of mandamus against the Public Service Commission and the officers of the New York and Queens County Railway Company to compel the enforcement of the Commission's order requiring the company to put on sixty-seven more cars. Residents of Flushing hope by that means to get a seat occasionally.

The railway company, a subsidiary of the B. R. T., has been employing the well known B. R. T. methods for years, Flushingites say. Last Nov. 20

the Public Service Commission ordered more cars put on. Weren't they put on? Yes, they weren't!

John Holley Clark, representing the association, told Justice Lehman it had always been the "opinion" of the Public Service Commission that the road to Flushing needed more surface cars.

"That's as far, however," said Holley, "as the Commission ever gets."

Justice Lehman reminded the attorney that if the law empowers the Public Service Commission to order certain things then "opinions" seem necessary, he could hardly ask a court of equity to step in and order them to do something that had been left to their discretion.

"If, as you contend," said Justice Lehman, "the Public Service Commission have not been as keenly alive to the interests of certain sections of the city as they might have been, that is another and a regrettable matter. But it does not lie within the power of the court to afford any relief in the matter of supplying different commissions."

George S. Coleman, attorney for the Commission, told the Court that the Commission's original order in the summer of 1911 had subsequently been modified after a public hearing. "The later order, too, would probably have been modified," he said, "had it not been for the unintentionally obstructive tactics of the attorney for the Flushing Association."

"The Commissioners ordered on sixty-seven more cars in the hope of accommodating traffic in that section of the city, but the company showed it would cost \$500,000 to build the cars and \$500,000 more to operate them. The \$700,000 would have had to be raised by a new issue of stock, and before the money could be earned back the new Queens subway-elevated system would take many of the passengers away from the street cars."

"The company offered to put on

twenty-five more cars, but we haven't yet had a public hearing on that," Justice Lehman ordered the attorneys to submit briefs.

As he was leaving the courtroom Clark said: "That subway-elevated excuse is bosh! The new line may not get even to Corona for two years. Beyond that it gets to Flushing only on paper. Will the residents of Flushing have to hang on to straps for ten years because the street car company thinks it can't earn enough in that time to pay for more cars?"

GALE SWEEPS NEW ENGLAND.

Damage Done in Three States and Communication Cut Off.

BOSTON, Jan. 12.—The Gulf storm of Sunday, which reached New England yesterday, attained its maximum strength off the southeast coast at dawn today, causing much damage in Rhode Island, Connecticut and southeastern Massachusetts. Many telephone and telegraphic wires were crippled, transportation by land and sea was hampered and the highest tide in ten years was driven into Massachusetts Bay.

The effect of the storm was light to the north of this city. Damage to the southern section began when the rain turned to snow early to-day and the wind increased rapidly until it reached hurricane velocity at Block Island and Nantucket. The telegraph wires sagged under the weight of the snow and the gale broke poles by the score.

Two Storm Deaths in Philadelphia. PHILADELPHIA, Jan. 12.—Two persons are dead and several seriously injured to-day as the result of one of the worst storms in this section in years. The Schuylkill River has risen to almost the flood stage. A 50-mile gale has badly crippled telegraph service. The gale tore down a line of wires, injuring pedestrians. The two dead persons were run down by automobiles while blinded with umbrellas.

SALESMAN SENT TO PRISON.

Samuel Schultz, a salesman, of No. 5415 Twelfth Avenue, Brooklyn, was to-day sent to the penitentiary for six months by Justices Russell, Collins and Moss in Special Sessions for petit larceny committed to the sale of a batch of Hippodrome tickets.

Schultz, who registered at the Hotel Imperial as E. M. Taylor, obtained on Dec. 21 ten Hippodrome tickets worth \$2.50 apiece from a ticket agency in the lobby, had them changed to his room, and the same day went to the box office of the amusement place, said that his mother had died and relinquished the tickets, receiving the money for them. The "game" seemed so easy that he tried it the next day at the Holland House. To a Probation Officer Schultz said he took the tickets because his family was "down and out" and he could get no work.

STORM DAMAGES JERSEY COAST

Seabright Again Suffers From Raging Waters—Schooner in Trouble.

(Special to The Evening World.) SEABRIGHT, N. J., Jan. 12.—The northeast that raged along the Jersey coast all night did more damage to Seabright and adjoining places, recently recovered from the last destructive storm. The heavy sea whipped by a furious 75-mile an hour gale, rolled over the land where the Ottago Hotel was washed away and flooded Ocean Avenue and side streets.

Water two feet deep covered Ocean avenue, the water coming up to the front steps of stores and the First National Bank. The new \$15,000 bulkhead in front of Mrs. M. Dederer's Peninsula Hotel, was split and the bulkheads being repaired in front of the Mason & W. A. Shipman cottages on Ocean avenue were washed away. The ocean has washed through to the river in places between Seabright and Monmouth Beach and train traffic has been suspended between Highlands and Seabright. Computers from this section are forced to go to New York by way of Branchport.

BARNEGAT, N. J., Jan. 12.—The schooner Florence M. Belding, from Brunswick, Ga., for New York, was ashore to-day fourteen miles to the north. The vessel appeared to be in need of immediate assistance. The revenue cutter Mohawk was notified of her plight and prepared to go to her aid.

LINER CRUSHES BOATS.

Puritan Breaks Moorings in Gale and Hits Fishing Craft.

STONINGTON, Conn., Jan. 12.—The steamer Puritan of the New England Navigation Company, which has been laid up here for about six months, broke away from her dock during the heavy blow on Long Island Sound last night and crushed across the slip, crushing or sinking five fishing boats. No one was injured. Three hawseers parted at the bow, allowing the Puritan to swing about. Only the watchman was on the Puritan, and he remained on board.

HAS PROHIBITION BILL.

Assemblyman Howard to Introduce Optional Measure.

ALBANY, Jan. 12.—At the meeting of the Assembly to-night, Assemblyman

Howard, it is reported, will introduce an optional local Prohibition bill. Advocated by the National Anti-Saloon League, the measure will represent the organization's "programme of preparing New York for National Prohibition." In the event of its passage through the Legislature the people of the State as a whole may for the first time vote on the liquor question.

Howard declares there is a growing demand that all sections of the State be permitted the right to decide whether liquor licenses should be issued.

PERKINS NAMES AIDE.

George Barr Baker Will Be Prosecutor's Secretary.

District Attorney Perkins announced to-day that he had appointed to act as his secretary George Barr Baker of No. 375 Park Avenue. Mr. Baker was associate editor of Everybody's Magazine for eight years and has also been managing editor of the Delineator. He is widely known in literary circles and is a member of the Players and other clubs.

The appointment is personal. Mr. Perkins has known Mr. Baker for years and esteems him as a man of initiative and great capability in accomplishment.

Aviator Gets \$1,750.75 Judgment.

(Special to The Evening World.) WHITE PLAINS, N. Y., Jan. 12.—Clifton G. Hadley, an aviator, with a home at Tarrytown, was given a judgment to-day for \$1,750.75 against the Roberts Motor Company of Sandusky, O. Hadley sued to recover \$2,250, and the jury brought in a verdict for \$2,500.

On the suggestion of Justice Mills Hadley agreed to reduce the amount to \$1,750.75. The judgment was for commissions on sales of motors at Mineola, L. I., by the Roberts Company. Hadley having been appointed agent for the sale of the motors. This was the first flying machine case ever tried in Westchester County.

Omega Oil

for Cold in Head and Catarrh

Put a teaspoonful of Omega Oil in a cup of boiling water, then inhale the steam which goes through the passages of the nose and throat. This simple treatment usually gives quick relief.

Assemblyman Howard to Introduce Optional Measure.

ALBANY, Jan. 12.—At the meeting of the Assembly to-night, Assemblyman

James McCreery & Co.

34th Street

5th Avenue

Extraordinary Offerings

ON THURSDAY AND FRIDAY

Specially Arranged Sale WOMEN'S & MEN'S UMBRELLAS

1,800 Pure Twilled Silk and Taffeta Umbrellas.....value 5.00 to 7.50 **2.65**
1,300 Pure Silk and Silk Mixed Umbrellas.....values 3.00 and 4.00 **1.85**

Walking Sticks

1,000 Men's Walking Sticks.....value 2.00 to 4.00 **95c**

These Walking Sticks are from the 1915 stock of a prominent manufacturer; many are mounted in Sterling Silver; an unsurpassed assortment of desirable and popular woods is represented. The offering is unprecedented for the assortment and quality.

HIGH GRADE FURS

33 1/3% to 50% Price Reductions

Women's Coats

Caracul Coats made from flat, soft lustrous skins; richly lined; collar of Natural Skunk or other contrasting fur. 40 inches long. formerly 95.00, **65.00**
Caracul Coats made from choice lustrous skins,—contrasting fur collar. formerly 125.00
Hudson Seal Coats made from choice selected skins,—Natural Skunk collar. 40 inches long. formerly 135.00, **95.00**
Hudson Seal Coats made in Extra Large Sizes,—from 46 to 50 inch bust measure. formerly 165.00, **110.00**
Persian Lamb Coats,—made from selected skins with high lustre; richly lined; collar of Natural Skunk. formerly 245.00, **175.00**
French Seal Coats.....formerly 85.00, **45.00**

Muffs & Neckpieces

Natural Skunk Muffs,—superior quality. formerly 32.50, **22.50**
Black Lynx Muffs.....formerly 37.50, **27.50**
Natural Skunk Neckpieces.....formerly 22.50, **15.00**
Black Lynx Neckpieces.....formerly 24.00, **16.50**

Extensive price concessions have been made in all Fur Garments, Muffs and Neckpieces in both Foreign and Domestic designs, in fine Caracul, Hudson Seal, Russian Sable, Eastern Mink and Ermine.

"LA VIDA" CORSETS—1/2 PRICE AND LESS

New Models—Latest Fashionable Shapes

Owing to the European disturbance, the manufacturers of "La Vida" Corsets are unable to obtain further supplies of foreign fabrics and trimmings, and have closed out to us their entire stock of "La Vida" Corsets, made of Imported fabrics, at great reductions from their actual values. This enables us to offer these world-renowned corsets at extraordinarily low prices.

Prices for This Sale Only

15.00 Models.....**5.50** | 5.00 and 6.50 Models.....**2.95**
7.50 and 10.00 Models.....**3.95** | 3.00 and 4.00 Models.....**1.95**

Made of Imported Coutil, Batiste or Broche,—richly trimmed, value 3.00 to 25.00.

Our arrangement with the makers prohibits a sale of more than two pairs to any one purchaser at the above reduced prices.

Lord & Taylor

Fifth Avenue, 38th Street, 39th Street

Music Daily—Luncheon and Afternoon Tea, 10 A. M. to 5 P. M., Tenth Floor
Special Luncheon, 75c

Black Dress Silks

Important Sale for Thursday, Friday and Saturday
At Unusual Reductions from Customary Prices

Black Dress Silks Usually \$5.50 to \$7.00 per yard **\$3.50** | Black Dress Silks Usually \$3.00 to \$4.00 per yard **\$1.95**
Black Dress Silks Usually \$6.00 to \$7.50 per yard **\$3.95** | Black Dress Silks Usually \$4.50 to \$5.00 per yard **\$2.95**

—Also—

Several Thousands of
Waist and Dress Lengths
Black and Colored Silks
50c to \$1.80
Usually \$1.00 to \$3.50 per yard
4,000 yards
Colored Silks
in evening and street shades
68c
Usually 85c per yard

Street Floor

Clearance Sale of Dress Goods

Wool and Silk and Wool Dress Goods
58c, 78c & 98c
Usually \$1.00 to \$3.00 per yard

Black Broadcloth 34 inches wide, sponged and shrunk, correct weight and lustrous. Usually \$3.00 per yard **\$1.98**

Accordion Pleated Skirt Lengths Waist bands attached, in a variety of dress fabrics for street wear. Very Special at **\$4.25** each

Second Floor

Special Values in New Cotton Goods

White French Tosca Crepes Wide width, light weight, fine, soft and sheer. Special, per yard **35c**

Imported Colored Golf Cords or Corduroy 26-27 inches wide, a complete range of all the new colorings. Special, per yard **78c**

Hand Woven Japanese Crepe 30 inches wide; will not shrink and requires no ironing after being laundered; more than 50 shades. Special, per yard **25c**

Second Floor

Closing Out 150 Women's Vestees

Fancy Silk, Wool and Wood Silk, in assorted colors, small sizes. Usually \$1.50 to \$3.00 **75c**

The Latest Spring Novelties in Cassimere and Jersey Sweater Coats at Prices Ranging from \$7.50 to \$12.50

Fourth Floor

B. Altman & Co.

Betalph Guaranteed Silk Hosiery THE HOSIERY OF QUALITY.

The Spring assortments of this desirable American-made Hosiery are now being shown in the new American colors just introduced by B. Altman & Co.

The new colors are:

Palm Beach
Tuxedo Brown
Arizona Silver
Gettysburg Gray
Oregon Green
Delaware Peach
Newport Tan
Piping Rock
Rocky Mountain Blue

This Hosiery is made of a high-grade lustrous silk particularly recommended for its wearing qualities.

The new lines of Betalph Silk Half-hose are in stock in all the popular colors as well as in black and white.

Moderate Prices.

The Initiatory Display of Imported and American-made Cotton Dress Fabrics

(In white and colors) is now being made, accurately forecasting the Spring and Summer fashions in cotton materials. Included in the showing are a great number of styles (many of them exclusive to B. Altman & Co.) in Embroidered Organdies, Voiles and Lace Cloths; English Voiles in printed and woven stripe effects; Madras Shirtings in cotton and silk-and-cotton mixtures; Irish Dimities; Dress Linens, Gabardines and Whipcord Suitings.

B. Altman & Co.

The Millinery Department, on the First Floor, has arranged to offer at a special sale on Thursday,

Women's & Misses' Trimmed Hats

in several smartly-fashioned models of satin, and satin and straw combinations, at \$5.75 and \$7.50

Trimmed Sports Hats at \$3.50
And Untrimmed Satin Hats at 2.90

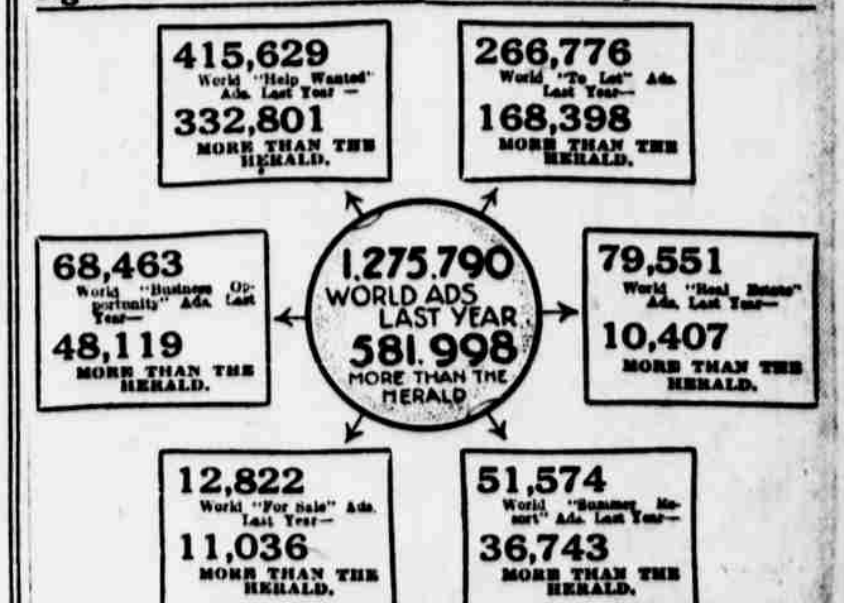
These are unusual values.

Fifth Avenue—Madison Avenue,

34th and 35th Streets

New York

Signs of the Zodiac in the Publicity Firmament



Signs That Forecast a Prosperous New Year for World Advertisers